

## BOARD FOR PROPRIETARY EDUCATION

Tuesday, June 9, 2015

### DECISION ITEM A-1:

#### **Art Institute of Indianapolis:** **Four Baccalaureate Degree Programs at One Location**

#### **Staff Recommendation**

That the Board for Proprietary Education approve the Bachelor of Science (B.S.) in Instructional Technology and Design, B.S. in Marketing and Entertainment Management, B.S. in Professional Writing for Creative Arts, and B.S. in Software Development for Creative Technologies in accordance with the background discussion in this agenda item and the Applications for Degree Approval.

#### **Background**

##### **Institution Profile**

The Art Institute of Indianapolis is nationally accredited by the Accrediting Council for Independent Colleges and Schools (ACICS). ACICS accredits Art Institute campuses in six states including Indiana. The National Center for Education Statistics (NCES) lists a total enrollment of 862 students in the fall of 2013 at the Art Institute of Indianapolis.

##### **Degree Program Profiles**

###### *Bachelor of Science (B.S.) in Instructional Technology and Design at Indianapolis*

This program consists of 180 quarter credit hours, with 70% of the courses in the specialty. The program faculty consists of 23 individuals, of whom three are full-time and 20 are part-time. Of the 23 individuals, nine have a Master's degree, and the remaining 14 have a Baccalaureate degree.

###### *Bachelor of Science (B.S.) in Marketing and Entertainment Management at Indianapolis*

This program consists of 180 quarter credit hours, with 70% of the courses in the specialty. The program faculty consists of 23 individuals, of whom three are full-time and 20 are part-time. Of the 23 individuals, nine have a Master's degree, and the remaining 14 have a Baccalaureate degree.

*Bachelor of Science (B.S.) in  
Professional Writing for Creative Arts at  
Indianapolis*

This program consists of 180 quarter credit hours, with 70% of the courses in the specialty. The program faculty consists of 23 individuals, of whom three are full-time and 20 are part-time. Of the 23 individuals, nine have a Master's degree, and the remaining 14 have a Baccalaureate degree.

*Bachelor of Science (B.S.) in  
Software Development for Creative Technologies at  
Indianapolis*

This program consists of 180 quarter credit hours, with 70% of the courses in the specialty. The program faculty consists of 23 individuals, of whom three are full-time and 20 are part-time. Of the 23 individuals, nine have a Master's degree, the remaining 14 have a Baccalaureate degree.

**Supporting Documents**

Degree Applications